

# OUR VISION TO BE THE PLACE WHERE CREATORS CONNECT

# OUR MISSION TO ENABLE EVERYONE, EVERYWHERE, TO CREATE INCREDIBLE CONTENT



# ARE YOU...

An active reseller, systems integrator or industry professional with expertise in image enhancement, digital restoration, standards conversion & color-grading dealing with:

# BROADCASTERS | NATIONAL ARCHIVES | POST-PRODUCTION | MEDIA ASSET MANAGERS (MAM) MUSEUMS | CONTENT LIBRARIES | GOVERNMENT DEPARTMENTS | STUDIOS

Wanting the opportunity to generate revenue & help drive the product sales, education & support of a Globally recognised and trusted brand?

THEN IT'S TIME TO JOIN OUR GLOBAL PARTNER NETWORK (GPN)



# MEARE



We sell best in class image enhancement software around the world in easy to deliver packages to suit your customer needs...



# TRUSTED BY

PIXAR





























# WHAT OUR CUSTOMERS SAY

I needed something which can do what I do for months in days. It was a big investment at the time, but it was my journey to go to a further level and I can only thank Filmworkz for being so responsive to my wish. Anything I needed, I would ask, and it would be passed on to the engineering team who would come back with a solution; the synergy of the development of the product with the end user kept in mind was something that I had not expected. The updates that I received with the corrections were fabulous! The best part about Filmworkz is the continuous research, development and additional features.

KOUSHIK BHATTACHARYA | RESTORATION ARTIST AT QUALITY MATTERS

The quality of **Filmworkz's tools is much better than any other vendor in industry**, I say that based on our own work and results. Using Filmworkz's software has meant that Screenbound has 'managed to bring some dead footage back to life' and that 'restoration results with other vendors are not even comparable with Phoenix – that's for sure!

VINCENT VARDNOUSH | RESTORATION ARTIST, HEAD OF POST PRODUCTION AT SCREENBOUND

The show jumps from one camera format, to television, to an interview set up, to go pro; so a lot of the time there are big jumps in detail and resolution and sharpness. **DVO tools are fantastic for helping you manage the camera formats together**.

WILL COKER | COLORIST, PICTURESHOP

'It's almost like visual effects, it does so much more than just removing, you have so much control of the software. I can make changes in five minutes and my clients will be surprised and say "how'd you do that. Phoenix kind of saved our jobs. We are competing now, not just with coastal cities, but globally, with restoration artists who are doing a great job as well.'

MICHAEL CORONADO | RESTORATION ARTIST AT DUPLITECH



# YOU'RE IN GOOD COMPANY























# GPNGHARIER Once you're a member of our GPN our Charter outlines how you'll...

## **PROVIDE INSIGHTS**

into your local market to identify the best sales opportunities for our products and services

### **IDENTIFY/ATTEND**

key events in your region

### PROMOTE MARKETING & CORE VALUES

on your social media channels using our Content Bank

**GENERATE A SALES PIPELINE** and provide comprehensive data on all leads and deal progress

# **CARRY OUT DEMOS & TRAINING**where necessary as part of our Classroom Initiative

### **BE OUR LINK**

to report customer feedback, user experience, and product development requests

**HELP CREATE EFFECTIVE SALES PROPOSALS** and solutions for leads to effectively demonstrate product value and maximise conversions

## PROVIDE REGULAR FEEDBACK

and update sessions via monthly catch-ups and reports

# INFECT YOUR CUSTOMER BASE WITH ENTHUSIASM for our products and brand



# YOU'LL GET...

### **COMMISSION**

at fantastic rates

#### **PROMOTION**

of your brand to our Global Community

## FIRST MOVER ADVANTAGE

on new products and features

## TO BECOME OUR EXCLUSIVE PARTNER

in your region

## **A CONTENT BANK**

full of Incredible and regularly updated collateral

## **ACCESS TO CLASSROOM & TEACHERS' LOUNGE**

with the ability to provide paid and accredited training programmes

**OUR FULL SUPPORT** 



# HOW IT WORKS

# AN EASY INTRODUCTION CALL

An initial call to scope out your activities and our products, look at past case studies, demo products, discuss your customer base and region; see if we're a match. Then identify some opportunities to deliver customer solutions, formulate pricing and agree commercial arrangements between us.

# **TRAINING**

We'll get you and your team up to speed with our products and show you how we can support you to deliver training and accreditations through our Classroom & Teachers' Lounge initiatives.

# **GETTIN' TO WORK**

Once onboard you'll get access to our Affiliate System Content Bank, which are regularly updated, where you'll find our educational and promotional resources to support customer conversations. We'll also provide full access to our FW Academy, which is a wonderful way to engage & promote your customers activities. Have a look at Meet the Artist and Filmtalkz. As a GPN you'll be kept closely informed of our development roadmap and you'll be the first to hear of great new features and products that could be of interest to your customers Naturally, we'll work with you to support your customer conversations, demos. Installs and after sales support

# **MONTHLY REVIEWS**

As we continue to work together, we'll have monthly reviews to discuss progress, track and update existing deals and explore further ways we can work together to reach our goals.

# **LET'S TALK MONEY**

Our global ambitions are big, we've got the products to do it and as a GPN you get the opportunity to grow with us. You'll earn commission for every customer you sell to with additional revenue opportunities like becoming a certified Teacher and delivering educational courses into your region.



**APPLY** 

**GPN** 

WEBSITE











