

Filmworkz[®]

Academy



WHERE
THE WORLD'S MOST
INCREDIBLE
CREATORS SHARE TIPS, CONTENT,
STORIES & MORE

JOIN US



Supported by **Filmworkz**[®] **Academy**

SUPPORTING CREATORS LIKE YOU SITS AT THE HEART OF THE ACADEMY

OUR CREATIVE COUNCIL MEETS REGULARLY TO CONSIDER CREATORS, ORGANIZATIONS & PROJECTS WE'D LIKE TO SUPPORT WITH THE FOLLOWING:

PROFILE

We'll Introduce your profile to our global community.

CREATIVE BRAINSTORMING

We'll offer industry expertise and a helpful perspective to support you.

WORK

We'll show off your work to a worldwide audience including the biggest and the best.

NETWORKING

We'll open doors to industry organisations, festivals and individuals.

EVENTS

We'll help with screening and showcasing events.

PR

We'll conceive, design and circulate through our marketing channels.

EDUCATION

We'll provide software and resource for educational organizations and programmes.

RESOURCE

We'll connect you with the right people and tools to provide the skills and services you need.

FUNDING

We can arrange direct funding/co funding for projects that meet our criteria.



OUR CHANNELS

HOW WE CONNECT WITH OUR GLOBAL AUDIENCE

WE MAINTAIN REGULAR COMMS WITH OUR DEDICATED GLOBAL CREATOR DATABASE OF 1000S WHERE we publish our monthly newsletter 'The Buzz' and promote engaging content across the following channels:

FW FORUM

LINKEDIN

LETTERBOXD

INSTAGRAM

FACEBOOK

TWITTER

YOUTUBE

VIMEO



ACADEMY PROFILE

MAYA KATHERINE

HER FIRST FILM

WE HEARD ABOUT MAYA'S PASSION FOR HER PROJECT & THE CHALLENGES SHE FACED, SO OUR CREATIVE COUNCIL

elected to help out and adopted *Moishe* as our first 'Supported by' project; it's been a learning curve for both of us! First time Director **Maya Katherine** took the plunge to make her incredibly important and personal short film *Moishe* and stepped into a world of unknowns.

Following some creative brainstorming we identified particular challenges she was going to face. It was clear that Maya **needed a Colorist**, so we appealed to our database; we received **over 30 applications** from around the world from creators who wanted to help.

Supported with a range of complimentary tools, **Diego Peña**, set to work for the final stage providing expertise and technical resources that Maya wasn't in a position to afford, which meant the film was ready by May 2023.

With a **Create Incredible** podcast interview already in the bag and a **supporting blog** on our website, we've been distributing *Moishe* across all our marketing channels, spanning audiences across the world.

And we haven't stopped there: we're continuously on hand to lend an ear and a shoulder of support, and now that the film's complete, we've set Maya up with contacts for premiering *Moishe* at one of the **Everyman Cinemas in London**, where we'll be hosting a panel Q&A with her team.

And lastly, we're helping Maya with the upcoming film festival season and offering continued use of our networking resources to boost her profile as much we can.





2010
MOISHE



“ *Filmworkz Academy has been unbelievably supportive with the production of 'Moishe'. With it being my first directing project, I was unsure of what to expect in many aspects, especially with the post-production on the film. The team spoke with me personally to figure out what it was that I needed and acted efficiently to meet those needs. When searching for a Colorist I was overwhelmed by the responses and the work that the Filmworkz team put into connecting me with those that responded. Diego has been incredible to work with and I'm so glad to have made that connection with him that I can hopefully use in future projects. I honestly could not have completed my film without the amazing support! I can't wait for what's next!* ”

MAYA KATHERINE





Barcelona-based colorist & Academy member Diego Peña was investigating using Phoenix for a restoration project when he saw the post looking for a colorist to support Maya's film; he applied immediately and the rest is history.

“ Working on ‘Moishe’ was a beautiful experience. The Director of Photography would send over references and together we’d make something incredible despite speaking a different language. It was interesting to work with 19th century light devices such as oil lamps and kerosene lamps to shape light all along the scenes. Finally, during the process and through each color version, all of us have been discovering the final look of the film. Whilst I was helping a first time director, it was also a great opportunity for me to work on a project like this. ”

DIEGO PEÑA



THE CREATE INCREDIBLE PODCAST

THE CREATE INCREDIBLE PODCAST SERIES FOCUSES ON 'REAL WORLD' knowledge transfer between creators. Through personal stories we encourage our guests to relive and retell their journeys revealing the highs and lows which serve to encourage, inspire and reassure listeners who may be on the fringes of INCREDIBLE creativity.



ACADEMY PROFILE

OLIVER SCHMITZ

DEFYING CENSORSHIP

'WE WEREN'T LOOKING FOR POLITICS; THAT CAME TO US. IT INSPIRED ME EVEN MORE BECAUSE IT MADE ME SEE THAT CINEMA & FILMMAKING HAS POWER IN FIGHTING CENSORSHIP'

Oliver Schmitz is a South African Director and Screenwriter, who found fame in 1988 with the release of *Mapantsula*. It's considered to be the **first anti-apartheid feature film** by, for, and about black South Africans, and tells the story of Panic, a petty gangster who inevitably becomes caught up in the growing anti-apartheid struggle and must choose between individual gain and a united stand against the system.

The film originally debuted in the Official Selection at the **Cannes Film Festival** to massive critical acclaim and is often studied in film schools due to its artistic value and expression of the South African struggle.

Growing up during apartheid affected all aspects of Oliver's life, which was why running his nightclub **Scratch** as a young man that circumvented the race laws that divided the society was so significant. Despite ruining Oliver's hearing forever, it was:

'an incredible experience for us as young people, that suddenly we got to know each other, which had always been forbidden and everything was done to prevent that'.

Oliver joined host **Sophia Stanford** on Create Incredible to take her through the process of putting this film back together; explaining the complications and considerations that come with restoration, from dirt and dust to changes in the negative. It was an opportunity for Oliver to revisit his masterpiece and for our community to appreciate it in all its glory.





“ Thank you R3store and Filmworkz for the great partnership on my project 'Mapantsula'. R3store kickstarted the restoration with a scan of the old film negatives and it was great to speak to Create Incredible about my experiences restoring 'Mapantsula'. It's a great platform to share and contribute to the ever-growing field of restoration. I used to think restoration is something for very old films in black and white and on Nitrate film. Think again! Celluloid by nature ages - the chemicals are in constant motion - and we need dedicated companies like R3store and Filmworkz to reclaim our films and many works of art that up until now, never made it into the digital realm. Restoration is so crucial in finding an audience for those films. Thank you for making restoration ever more accessible and for raising awareness and debate through the podcast! This is not just for 'grain' nerds, it's about the big picture - thank you! ”

OLIVER SCHMITZ



Filmworkz[®] Classroom

WHERE BADASS TEACHERS SHOW OFF THEIR INCREDIBLE SKILLS

OUR PROGRAMME OF REGULAR ONLINE CLASSES SHOWCASE HOW TO GET THE MOST FROM our tools, workflow best practices, tips and tricks; they're easy to join and we regularly invite guest 'Demo Drivers' to take part; a great way to connect with our community and boost your profile.

Personal tailored sessions can also be arranged with our Skilled Operators, Master Trainers and, only for the most ambitious, our original **Jedi Master, Bjorn Lantz**.



MEET THE ARTISTS

CELEBRATES THE WORK OF CREATORS AROUND THE WORLD

OUR CREATIVE COMMUNITY PRODUCES SOME PRETTY INCREDIBLE STUFF AND WE ALWAYS WANNA SHOUT ABOUT IT.

From indie features to cult classics, award-winning TV shows to forgotten gems, we love to celebrate the awesome projects that have come to life at the hands of some very talented artists. Give us a shout and we'll shine the spotlight on you and your work

CHECK 'EM OUT



WANNA GET INVOLVED?

JOIN THE ACADEMY TODAY AND UNLEASH YOUR CREATIVITY

JOIN

The Academy

SUBMIT

Proposals for creative projects and educational initiatives you'd like us to support

ARRANGE

A personalised classroom session

BECOME

A certified skilled Operator/Master Trainer

REGISTER

Your Educational organisation/programme.

APPLY

To be a guest 'Demo Driver'

GUEST

On the Create Incredible Podcast

SPOTLIGHT

Your work with us

